



Hector Ruiz
President and CEO
November 6, 2003

I. Our Leadership Opportunity

II. Reinventing AMD

III. Our Strategy

IV. Our Opportunities

Our Leadership Opportunity: Customer-Centric Innovation



Expanding **connections**
with customers, partners
and end-users

Evolving beyond
technologies and
products to **solutions**

Enabling meaningful
customer **differentiation**
at ever declining costs

AMD is a Competition Powerhouse

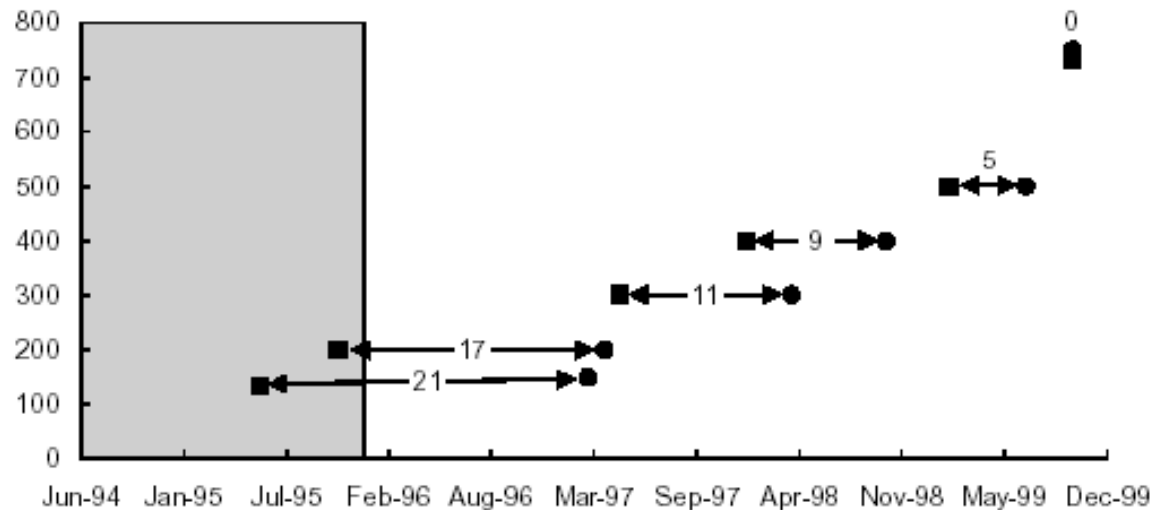


Exhibit 13

INTEL FACED AN INCREASING COMPETITIVE THREAT FROM AMD

Time between comparable Intel and AMD chip introductions*
Months

MhZ

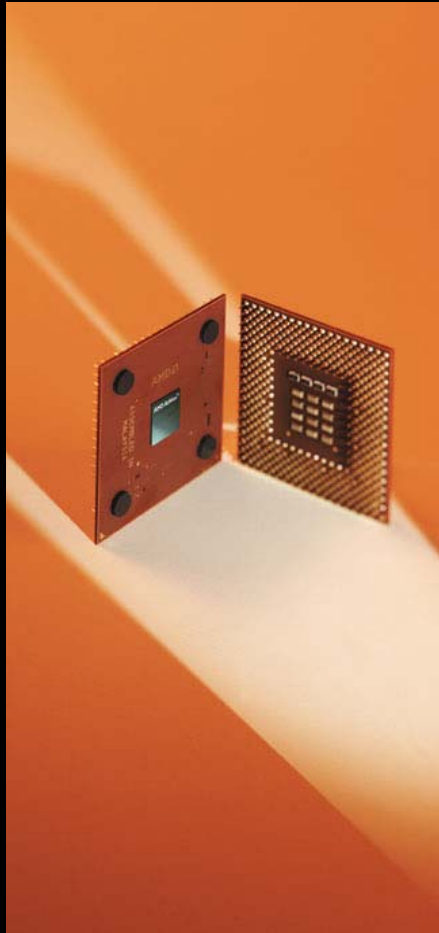


* Only includes releases most suitable to comparison, both companies released many more chips over the period

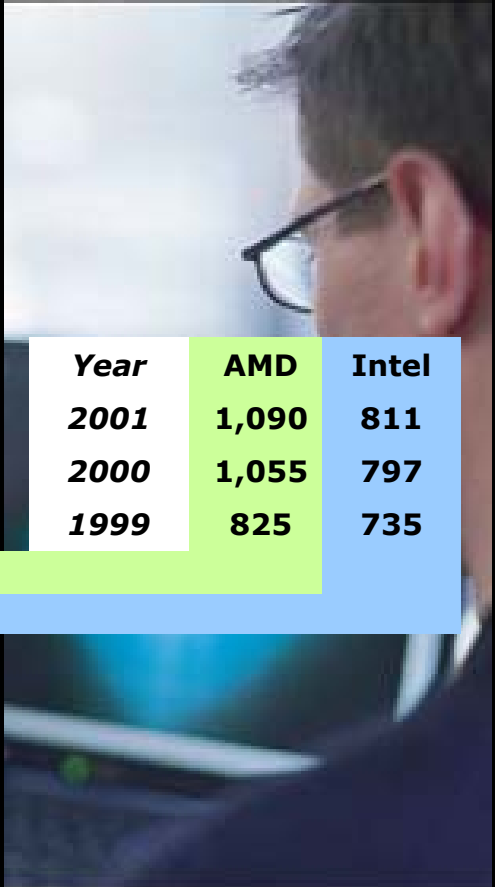
Source: Intel; Dataquest; Macinfo.de; MGI analysis

13

AMD is an Innovation Powerhouse

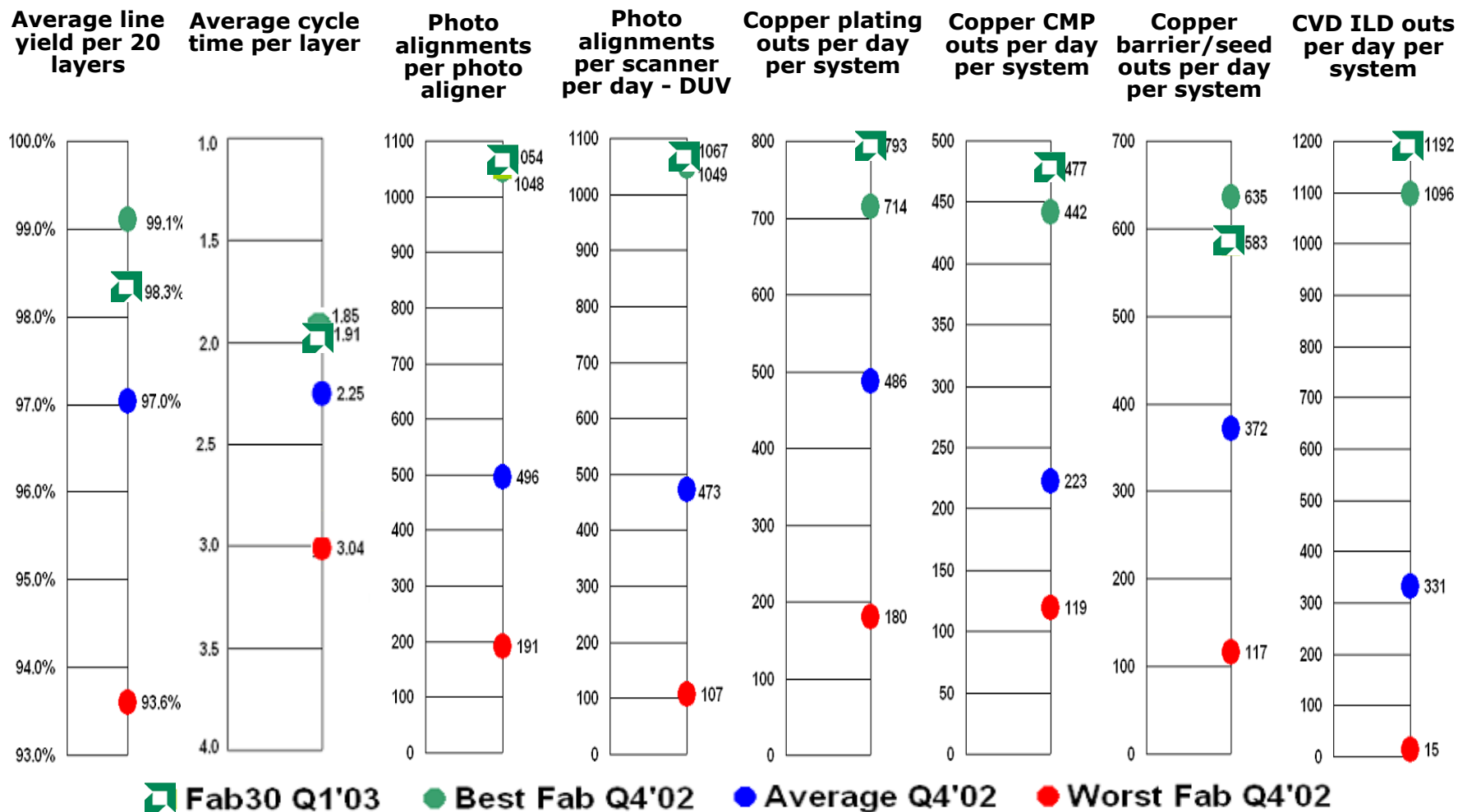


Rank	Company	Patents
1	IBM	3,333
2	CANON	1,895
3	NEC	1,833
3	MICRON	1,833
5	HITACHI	1,616
6	MATSUSHITA	1,566
7	SONY	1,456
8	GE	1,417
9	MITSUBISHI	1,408
10	SAMSUNG	1,329
11	FUJITSU	1,263
12	TOSHIBA	1,171
13	AMD	1,154
14	INTEL	1,080
15	HP	1,065
16	PHILIPS	848
17	MOTOROLA	736
18	TI	724
19	XEROX	701
20	FUJI	695

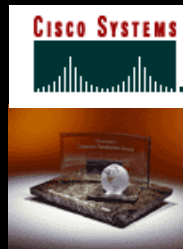


Year	AMD	Intel
2001	1,090	811
2000	1,055	797
1999	825	735

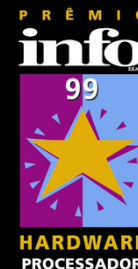
AMD is a Manufacturing Powerhouse



AMD is a Product Powerhouse



CeBIT
Highlights
2002 -
Hardware
Category
- AMD
Opteron™
and Athlon
64™
CHIP
(Germany)



I. Our Leadership Opportunity

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We Have Taken Bold and Difficult Steps to Deliver Profitability



Metric	Q3 2002 performance	Q3 2003 performance	Improvement
Sales	\$508M	\$954M	88%
Sales per employee - annualized	\$152,000	\$264,000	74%
Operating expenses	\$833M	\$984M	(18%)
Gross margin	11%	34%	23% pts
SG&A (\$)	\$151M	\$159M	(5%)
SG&A (% of revenues)	31%	16%	15% pts
Operating income	(\$325M)	(\$30M)	91%
MPU inventory in channel	14.9 wks	3.3 wks	11.6 weeks

We've Restructured Our Memory Operation For Clear Industry Leadership

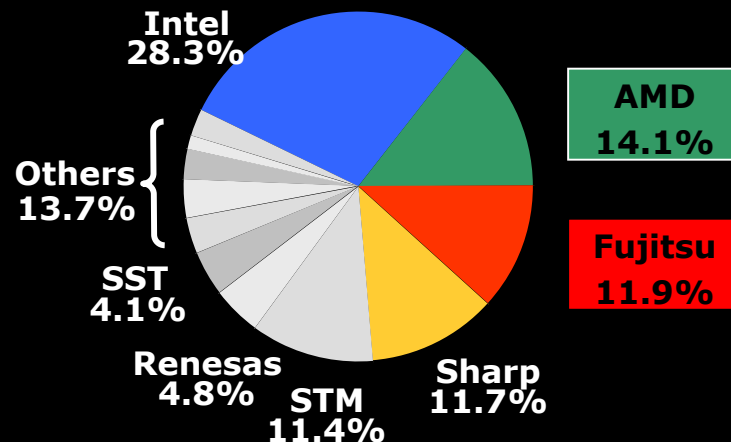


Description

- Ownership: AMD 60%, Fujitsu 40%
- Headquarters: Sunnyvale
- Net book value of assets: approx. \$3B
- Employees: 7,000

1H 2003 NOR market share

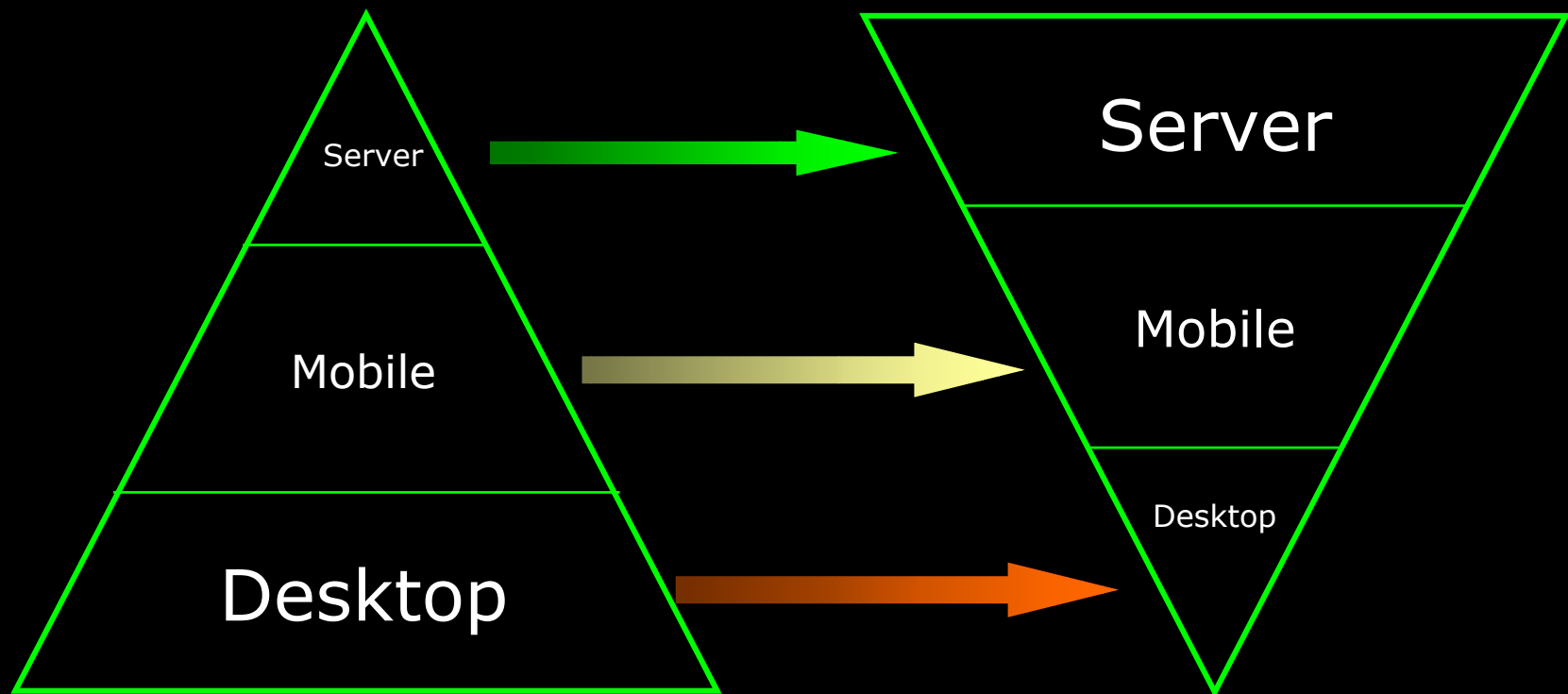
Spansion™ Flash memory 26.0%



Key Synergies

- Same R&D spend; double the revenues
- Improved capacity utilization
- Consolidation of manufacturing facilities
- Other:
 - Increased purchasing power
 - Standardization of manufacturing flow
 - Consistent product portfolio management

We've Refocused Our Processor Operation on Our Customers' Most Relevant Opportunities



Area represents priorities and focus

Our Execution Has Been Solid and Our Credibility Is Improving



2003 Public Commitments:

FASL MOU in Q1

Opteron launch
on 4/22

Q2 cost structure
of \$775-800M

Athlon64 launch
on 9/23

FASL Integration
By Q3

512 Mb
launch in 2H

✓FASL MOU
signed in Q1

✓FASL
Integration
Complete 7/1

✓512 Mb
launched

✓Opteron
launched on 4/22

✓Q2 cost
structure of
\$780M

✓Athlon64
launched on 9/23

2003 Public Performance:

I. Our Leadership Opportunity

II. Reinventing AMD

III. Our Strategy

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- Become critical to our customers' long-term success
- Penetrate emerging global markets
- Develop an ecosystem of world-class complementors
- Capitalize on breakaway opportunities
- Build a relevant and differentiated global brand

Become Critical to Customers' Long-term Success



Become Critical to Customers' Long-term Success

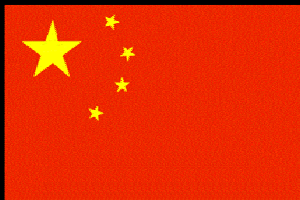


Penetrate Important Emerging Global Markets



“**AMD’s** launch of the AMD Opteron™ processor was a watershed moment in the global IT industry. Dawning plans to work closely with AMD, the technology pioneer, to roll out a full line of AMD Opteron processor-based enterprise server products, providing a new choice for more enterprises in China .”

Li Jun, President, Dawning Information Industry Corp. Ltd.



Develop a World-Class Complementor Ecosystem

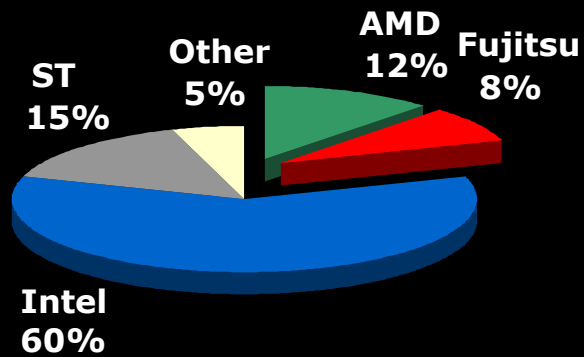


Capitalize on Breakaway Opportunities



Cellular Flash Market Share

2001

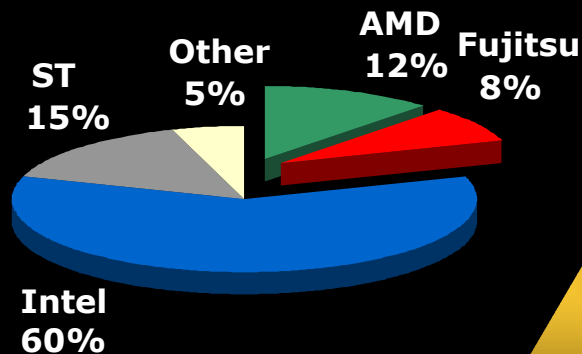


Capitalize on Breakaway Opportunities

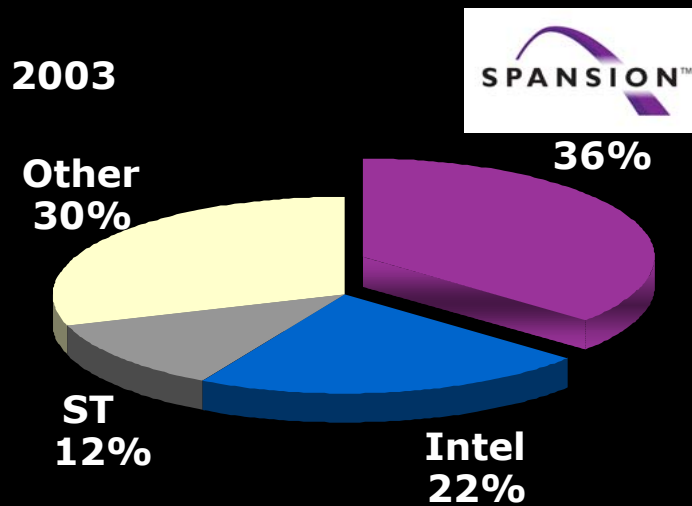


NOR Cellular Flash Market Share

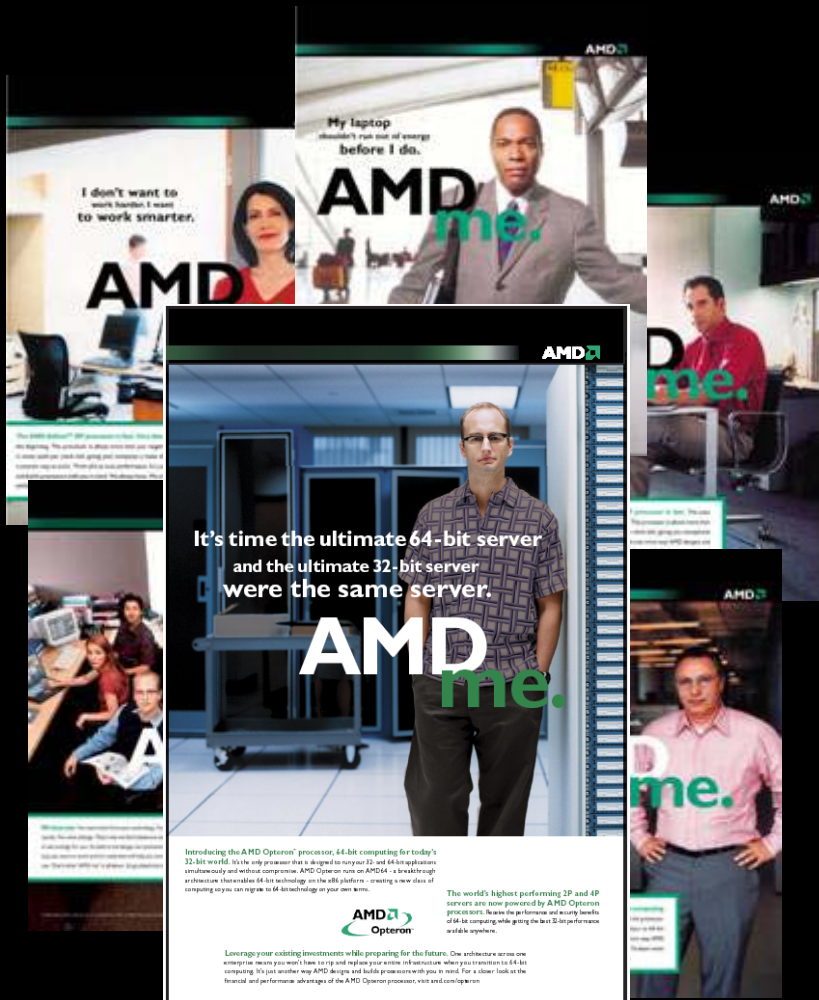
2001



2003



Build a Relevant, Differentiated Global AMD Brand



- Global branding campaigns
- Online "community building"
- Thought-leadership programs
- Global marcomm consistency

I. Reinventing AMD

II. Our Strategy

III. Our Strengths

IV. Our Opportunities

Our Opportunities



- Lead the industry to pervasive 64-bit computing



Our Opportunities



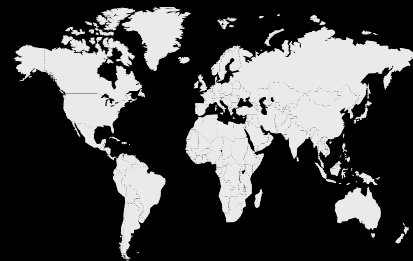
- Lead the industry to pervasive 64-bit computing
- Establish MirrorBit™ as the next industry standard in flash memory



Our Opportunities



- Lead the industry to pervasive 64-bit computing
- Establish MirrorBit™ as the next industry standard in flash memory
- Enable a new global population of tech-capable consumers



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